## BBA: Management — Small Business & Entrepreneurial Management Option (120 S.H. required to complete the degree)

Name:\_\_\_\_\_\_ Adviser:\_\_\_\_\_

*
WESTERN
CONNECTICUT STATE UNIVERSITY

#### General Education Requirements (42 S.H.)

### COMMUNICATION SKILLS (3 S.H.)

Choose one of the following: COM 160 Public Speaking, COM 161 Decision Making in Groups, COM 162 Interpersonal Communication **or** COM 163 Introduction to Communication Skills

COM:

#### WRITING INTENSIVE (W)

All students must complete at least one writing intensive course. W courses can be found in several disciplines. The credits will be counted in the discipline associated with the course. **NOTE:** WRT 101 does not satisfy the writing intensive requirement.

Course: Y/N

#### **HUMANITIES (15 S.H.)**

Elective:

WRT 210W Managerial Writing

Including 3 of 7 fields: Communication, Fine and Applied Arts (NOTE: only one studio course accepted toward minimum), Humanistic Studies, Literature, Philosophy, History, and Foreign Language. **NOTE:** For Foreign Language courses you must complete Elementary II or higher before counting Elementary I as Humanities credit.

Elective:	3	
Elective:	3	
Elective:	3	
Elective:	3	
SOCIAL AND BEHAVIORAL SCIENCES (12 S.H.)		
PSY 100 Introduction to Psychology	3	
ECO 211 Principles of Macroeconomics	3	
ECO 213 Principles of Microeconomics	3	
Social Science Elective	3	

#### NATURAL SCIENCES, MATHEMATICS AND COMPUTER SCIENCE (10 S.H.)

Students must complete one lab science and at least one math or computer science course in this category. **NOTE:** MAT 100 does not satisfy this requirement.

Math/CS/Science Elective 4	
Lab Science 3-4	
MAT 118 or MAT 133 or MAT 135 or MAT 181 3-4	

ŀ	HPX 177 Fitness for Life — Lecture	1	
	HPX 177 Fitness for Life — Lab	1	

\* Overall minimum G.P.A. of 2.30 or better is required for all courses in program.

NOTES	

## Major Requirements (33 S.H. BBA Core + 21 S.H. Management)\*

BBA CORE REQUIREMENTS (33 S.H.)		
ACC 201 Financial Accounting	3	
ACC 202 Managerial Accounting	3	
ACC 340 Business Law <b>or</b> JLA 240 Commercial Law	3	
FIN 230 Business Statistics	3	
FIN 310 Principles of Finance	3	
MGT 250 Organizational Behavior	3	
MGT 320 Operations Management	3	
MGT 415 Strategic Management	3	
MIS 260 Information Systems Concepts	3	
MKT 200 Principles of Marketing	3	
MKT 201 Global Environment of Business	3	
MANAGEMENT REQUIREMENTS (12 S.H.)*		
MGT 340 Total Quality Management	3	
MGT 350 Management Negotiations	3	
MGT 376 Managing People	3	
MGT 410 Current Issues in Management	3	
SMALL BUSINESS & ENTREPRENEURIAL MANAGEMENT C REQUIREMENTS (9 S.H.)*	PTION	
MGT 405 Small Business Entrepreneurship	3	
MGT 406 Small Business Management	3	
Choose one: MGT 377 Supply Chain Management <b>or</b> MIS 405 Business Applications using Microcomputers	3	
FREE ELECTIVES (24 S.H.)		
MKT 101 Orientation to the Ancell Undergraduate Business Program	1	

Free electives offer an opportunity to complete a minor, study a second language, study abroad, or participate in an internship. Make a plan.

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Four-Year Plan This is a sample sequence of courses. Other combinations are possible.

Pre-requisites are in parentheses; see catalog for details.

Class standing by credit: Freshman: 0-29 credits; Sophomore: 30-59 credits; Junior: 60-89 credits; Senior: 90+ credits

-	SEMESTER 1 (13 S.H.)			SEMESTER 2 (15-16 S.H.)		
S.H.	WRT 101 Composition I or Writing Intensive	3		Gen Ed: COM 160, 161,162 <b>or</b> 163	3	
5.	MAT 100 <b>or</b> Gen Ed Math	3		Gen Ed: MAT 118, 133, 135 <b>or</b> 181	3	
YEAR (30	Gen Ed: PS 104 World Gov'ts, Economies & Culture	3		Gen Ed Humanities <b>or</b> Writing Intensive	3	
	MIS 260 Information Systems Concepts	3		Gen Ed: PSY 100 Introduction to Psychology	3	
FIRST	MKT 101 Orientation to the Ancell Undergraduate Business Program	1		Gen Ed: Humanities	3	

	SEMESTER 3 (17 S.H.)			SEMESTER 4 (16 S.H.)		
S.H.)	ACC 201 Financial Accounting	3		ACC 202 Managerial Accounting	3	
(33 8	ECO 211 Macroeconomics	3		Free Elective	3	
YEAR	FIN 230 Business Statistics	3		ECO 213 Microeconomics	3	
SECOND YE	MGT 250 Organizational Behavior	3		MKT 201 Global Environment of Business (Soph. Standing)	3	
)   	MKT 200 Principles of Marketing	3		Gen Ed: Lab Science	3 – 4	
S	HPX 177 (Lecture & Lab)	2				

THIRD YEAR (30 S.H.)	SEMESTER 5 (15 S.H.)			SEMESTER 6 (15 S.H.)		
	MGT 340 Total Quality Management	3		MGT 376 Managing People	3	
	FIN 310 Principles of Finance	3		MGT 350 Management Negotiations	3	
	Gen Ed: Math/Science/Computer Science Elective	3		Free Elective	3	
	ACC 340 Business Law <b>or</b> JLA 240 Commercial Law	3		Gen Ed: Humanities	3	
	MGT 320 Operations Management	3		Free Elective	3	
	Complete a degree audit and plan for application for graduation			·		

FOURTH YEAR (30 S.H.)	SEMESTER 7 (15 S.H.)			SEMESTER 8 (15 S.H.)		
	MGT 377 Supply Chain Management or MIS 405 Business Applications using Microcomputers	3		MGT 415 Strategic Management (Senior standing and GPA $\geq$ 2.3)	3	
	MGT 405 Small Business Entrepreneurship	3		MGT 406 Small Business Management	3	
	Free Elective	3		Free Elective	3	
	MGT 410 Current Issues in Management (Senior standing and GPA ≥ 2.3)	3		Free Elective	3	
	Free Elective	3		Free Elective	3	

The number of Free Electives available will vary based on your initial math and writing placement tests. MAT100 and WRT101 if required, count as elective credit.