Did you know that during conversation, 60 to 90 percent of communication is done through body language? Retired U.S. Army Special Forces counterintelligence officer Col. Van Ritch understands this from experience. According to Mr. Ritch, common problems in interviewing and interrogations include: difficulty recognizing deception, knowing where to focus questioning and missing clues. In his presentation, Mr. Ritch will show you how to understand what people are saying with their behavior in order to help you get to the “unspoken truth.” Mr. Ritch teaches how to assess an individual’s “behavioral baseline” or natural body language. From there, he teaches you how to interpret what people are thinking and feeling about what they are saying by analyzing the “windows to the soul.”

In this seminar, you will learn how to interpret the body language behind many common emotions, including doubt, acceptance and dislike. You will also learn to better understand what an interviewee tells you and shows you; establish rapport; use information elicitation techniques; develop helpful leads; focus your questioning; listen; avoid being blindsided; and recognize deception.

William “Van” Ritch has more than 30 years of experience in military special operations, intelligence, investigations and industrial security. His assignments as an Army Special Forces officer included operations in the Middle East and Africa. During the Cold War he was director of the U.S. Counterespionage Section in West Berlin. Mr. Ritch developed the Army’s Survival, Evasion, Resistance and Escape (SERE) program and a personal-protection program for executives traveling in high-threat areas. He has directed debriefings of hostile intelligence operatives. He also managed investigations and security services for NATO’s Allied Counterintelligence Group.

Since retiring from the Army, Mr. Ritch has served as an instructor for the North Carolina Justice Academy, president of the American Iraqi Solutions Group and deputy federal security director for the Transportation Security Administration. He also has held senior positions with companies doing business in the Middle East. He served as a consultant to Afghanistan’s Ministry of the Interior, Directorate of Intelligence.

Mr. Ritch has a professional training video on body language titled “Do You See What I’m Saying?” In addition, he authored two books, Rural Surveillance: A Cop’s Guide to Gathering Evidence in Remote Areas and Background Investigation for Law Enforcement.

CPAs and CFEs will earn 8 hours of fraud-related CPE credit.
**To Midtown campus**

(181 White Street, Danbury, Conn.)

From the East: Take Exit 5 off I-84 to first traffic light (Clapboard Ridge Road); turn right and continue on Main Street to White Street (fifth traffic light); turn left on White Street and continue one half mile to campus on left.

From the West: Take Exit 5 off I-84 to first traffic light (Main Street); turn right and continue on Main Street to White Street (fourth traffic light); turn left on White Street and continue one half mile to campus on left.

**To Westside campus**

(43 Lake Avenue Ext., Danbury, Conn.)

From the East or West: Take Exit 4 off I-84; turn right onto Lake Avenue. Go approximately one mile. Campus entrance on right.

**Campus-to-Campus**

Midtown to Westside: Follow White Street and take a right onto Main Street (third traffic light). Follow Main Street to third traffic light (Main Street becomes Clapboard Ridge). Turn left onto I-84 West. Take Exit 4 off I-84. Turn right onto Lake Avenue. Go approximately one mile. Campus entrance is on the directly across from Super Stop & Shop. General parking is available along University Boulevard.

Westside to Midtown: Turn left onto Lake Avenue. Go approximately one mile. Turn left onto I-84 East. (third traffic light). Take Exit 5 off I-84 to first traffic light (Main Street). Turn right and continue on Main Street to White Street (fourth traffic light). Turn left on White Street and continue one half mile. The campus is on the left. Visitor’s parking is available in the lot adjacent to Old Main.